



FINANCE

For Commercial Finance Brokers

Who We Are

CFI is an independent Australian finance company. Founded in 2014, CFI are commercial finance specialists with solutions to support SME's at all stages of their life-cycle. At CFI we're not simply about "box ticking" or "matrix lends". We know that sometimes good deals just need a little more understanding. We strive to make sensible lending decisions based on all of the available information. If a deal makes sense to you, then there is a good chance that it will also make sense to us too.

What We Fund

- Startups - including new NZBN
- Business fitouts and refurbishments
- Equipment purchases
- Business acquisitions
- Working capital / cash flow
- Short term funding / bridging finance

Products

Business loans
Equipment Leases
Chattel mortgages
Unsecured loans



Turn Around Times & Service Levels

We've built our business around providing superior customer service to all of our partners, and we're continually looking for ways to streamline and improve the customer experience. Our systems and processes balance the use of technology and automation with experienced and friendly people doing what they say they will. Our mandate is to make fast and commercial credit decisions, and to use our flexibility around deal and security structures to deliver more approvals. Your dedicated account manager is available to workshop transactions with you.

Submitting Deals

Applications can be submitted on behalf of your clients or you can provide them with self service links where your customer applications are automatically allocated to you. Our broker portal makes it easy to submit and track your deals all the way to settlement.

Broker Portal

Login with your individual ID and access the following:

- Instant quote tool
- Submit applications
- Realtime Deal updates – all your deals and status in one simple dashboard
- Submit supporting information for your deals

Work Smarter, Not Harder

Make the juice worth the squeeze for those lower value transactions. You can use our broker portal to instantly send a funding quote directly to your client with instructions on how to apply. The quote includes your individual broker ID so that once your client applies, the deal is automatically allocated to you and at settlement you are paid your brokerage. It couldn't be easier!

Get Accredited

- 1 Complete the online broker accreditation application
- 2 Upload your public indemnity insurance & bank account details
- 3 Meet one of our Business Development Managers (if you haven't already)

[Get Accredited Here](#)

How We Are Different

- ✓ Will fund startups (new BN is ok)
- ✓ Broad Range of Finance Products
- ✓ Sensible Credit Decisions (not matrix lending)
- ✓ Fast Turnaround Times
- ✓ 100% Digital Process (no printing, signing and scanning of documents)
- ✓ Specialist Knowledge of the Franchise and Accommodation Sectors